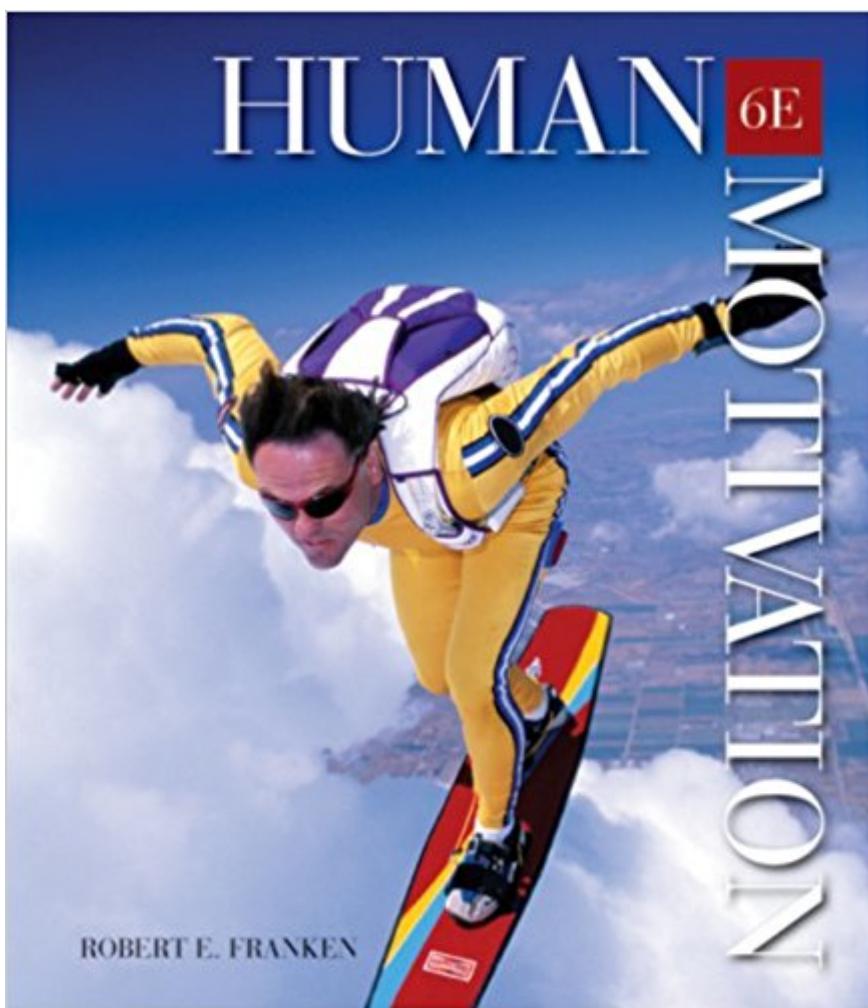


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Human Motivation (with InfoTrac 1-Semester Printed Access Card)



Synopsis

This Sixth Edition provides a thorough introduction to the basic facts and major theories of human motivation. Throughout the book, the author addresses the types of questions that often arise, such as "Why are some people more organized than others?" and "Why do people dream?" In his exploration of day-to-day human motivation, Franken provides a topical organization that shows students how biology, learning, and cognition interact with individual differences to produce human behavior.

Book Information

Hardcover: 480 pages

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Customer Reviews

"I've been teaching motivation for about 5 years, and this is the first book I have used that presents a balanced view of theories and applications. I like the book a lot." "Interesting and informative. Well-organized and engagingly presented." "This is a very well written, and technically engaging book. The book reflects an extensively well-thought-out and organized approach to the study of motivation. The author's voice is heard and the questions asked and answered by the text are compelling." --This text refers to an alternate Hardcover edition.

Dr. Robert E. Franken is a professor Emeritus at the University of Calgary, with a research focus on better understanding curiosity and exploratory behavior. He is currently living part of the year in Vancouver, British Columbia and part of the year in the Rocky Mountains. Much of his research addresses understanding sensation seekers who are motivated by the need to experience varied,

novel, and complex sensations and are willing to take risks in order to experience such.

I teach an upper division college course with this textbook; the course is, "Psychology of Motivation." I continue to use the 2002 Fifth Edition, because the newer Sixth Edition is 98% identical to the Fifth. First, the fact that this book has reached six editions shows that it is highly successful; it is the most popularly chosen text for motivation courses. EMOTION is a large topic in the book, with five chapters. Students have responded positively to the book. As is true with other upper division textbooks in psychology, the book has a "plain appearance," lacking color printing, and other features that are common with lower division textbooks. There is no study guide, and no review questions at the ends of chapters. Some topics overlap with other psychology courses: these topics are sleep, drug addiction, sexuality. One of the most interesting specialized topics is the sensation-seeking personality --- people who love sports that are "dangerous to life and limb." Physiological topics are also covered ---- most interesting of which is the role of the brain's amygdala in negative motives and emotions ---- the amygdala is the brain's seat of prejudicial beliefs. Prof. Stephen Buggie, Univ. of New Mexico, Gallup NM 87301

Some chapters were decent, some really just weren't. I found that most of this text was dry and focused on so many individual theories that I could hardly keep up. I'd say a suitable way to improve the text would be to include more relevance. I found that the only chapters I was even slightly engaged while reading were the ones that provided relevance and gave real world examples instead of just explaining theory. This provide a sense of personal engagement, and put the theories into action.

A very good, highly readable text. I would recommend this even to non-students or people who are not enrolled in a Psy course. Interesting and well-written.

Great book, rented it for class. Learned a lot

It arrived on time in the stated condition. As for the textbook: it got me through the class but wasn't a very good book.

It did not come with the access card like it says it does but at least I didn't need it. It was much cheaper to rent through than it was my own online school library.

finefine

Do you like to know about motivation and what keeps us interested in everyday life and practice? I would recommend this book for reading and a guide!

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